ELEC 694
COMP 694

Great Presentations

Scott Cutler
cutler@rice.edu
1/23/2013
Current Roster

- Ryan Artecona
- Rob Bauer
- Enoch Chang
- Jianbo Chen
- Ahmed Haque
- Zhiyong Tan
Events of the Week

- Next Week!
This Week’s Mini-Discussion

- Some weeks, we will have a short group discussion on a topic rather than Events of the Week.
- Purpose is an exercise in thinking beyond the top level issues of a topic.
- I expect roughly 30 minutes of research and thought

Our first mini-discussion will be next week:

Intel vs. Nvidia.

How much trouble is Intel facing now and in the near future?
Impact of Sustaining and Disruptive Technological Change

Source: Christensen - The Innovator's Dilemma
Some Big Corporate Bets

- Henry Ford decides to double his workers’ wages
- Apple brings back Steve Jobs
- Tata Steel’s generous downsizing program
- How Intel got consumers to love its chips
- Boeing bets big on the 707

Source: Fortune Magazine, 10/8/12
- Adapted from *The Greatest Business Decisions of All Time* by Verne Harnish
Seminar Preparation Meetings

6 one-on-one preparation meetings prior to seminar.

- First meeting five weeks before seminar to discuss general area and potential readings. (~15 minutes)
- Second meeting, four weeks before seminar, reviews outline of presentation (~1 hour)
  - PowerPoint outline with slide titles and no content
- Third meeting, three weeks before seminar reviews a first draft of presentation (~1 hour)
  - Draft contains some content, < 50% complete
  - Solid flow of topic presentation
- Fourth meeting, two weeks before seminar reviews a first draft of presentation (~1 hour)
  - Draft contains significant content, 90% complete
  - Strong conclusion fully supported by body of presentation
- Fifth meeting, one week before seminar reviews final draft of presentation. (~1 hour)
  - Completed presentation
- Sixth meeting, communications review scheduled for Friday prior to presentation with Dr. Tracy Volz (~1.5 hours)
Schedule for Spring 2013

- 01/09/13 Introduction and Accelerating Technology (Cutler)
- 01/16/13 Disruptive Technologies (Cutler)
- 01/23/13 Creating and Delivering Great Presentations (Volz)
- 01/30/13 Consumer Medical Electronics (Ahmed Haque)
- 02/06/13 Identity Theft / Phishing (Enoch Chang)
- 02/13/13 Internet of Things (Ryan Artecona)
- 02/20/13 Storage (Jianbo Chen)
- 02/27/13 No Class - Rice midterm recess
- 03/06/13 HTML 5 (Zhiyong Tan)
- 03/13/13 Internet Video (Rob Bauer)
- 03/20/13 TBD ()
- 03/27/13 Topics Not Chosen ()
- 04/03/13 Ecosystem Group Discussion (All)
- 04/10/13 Prep for Final Projects (All)
- 04/17/13 Final Projects - Final Papers Due (All)
- 04/21/13? Possible Optional Off-site (a.k.a. end of semester party)
## Preparation Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Class</th>
<th>Topic#</th>
<th>Topic Name</th>
<th>Presenter</th>
<th>Preparation Meetings</th>
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<td>Tentative date for Off-Site (Optional)</td>
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Today’s Meetings

- Ahmed Haque 1:00 – 2:00
- Enoch Chang 11:00 – 12:00
- Ryan Artecona 3:00 – 4:00
- Jianbo Chen 2:00 – 3:00
- Zhiyong Tan 10:45 – 11:00
Seminar #4

- Consumer Medical Electronics – Ahmed Haque
  - Logistics
    - Wednesday, January 30, 9:30 – 11:00, DH-2014

- Mini-Discussion – Events of the Week

- One-on-One meetings:
  - Prep for Topic #2 (Final Presentation, Communications review)
    - Enoch Chang
    - Identity Theft / Phishing – February 6, 2013
  - Prep for Topic #3 (Second Draft Presentation, schedule Communications review)
    - Ryan Artecona
    - Internet of Things – February 13, 2013
  - Prep for Topic #4 (First Draft)
    - Jianbo Chen
    - Storage – February 20, 2013
  - Prep for Topic #5 (Presentation Outline)
    - Zhiyong Tan
    - HTML 5 – March 6, 2013
  - Prep for Topic #6 (Initial Discussion)
    - Rob Bauer
    - Internet Video – March 13, 2013
Great Presentations

Dr. Tracy Volz
tmvolz@rice.edu
1/23/2013