
ELEC 694 COMP 694

Great Presentations

Scott Cutler
cutler@rice.edu
1/23/2013



Current Roster



■ Ryan Artecona



■ Jianbo Chen



■ Rob Bauer



■ Ahmed Haque



■ Enoch Chang



■ Zhiyong Tan



Events of the Week

- Next Week!



This Week's Mini-Discussion

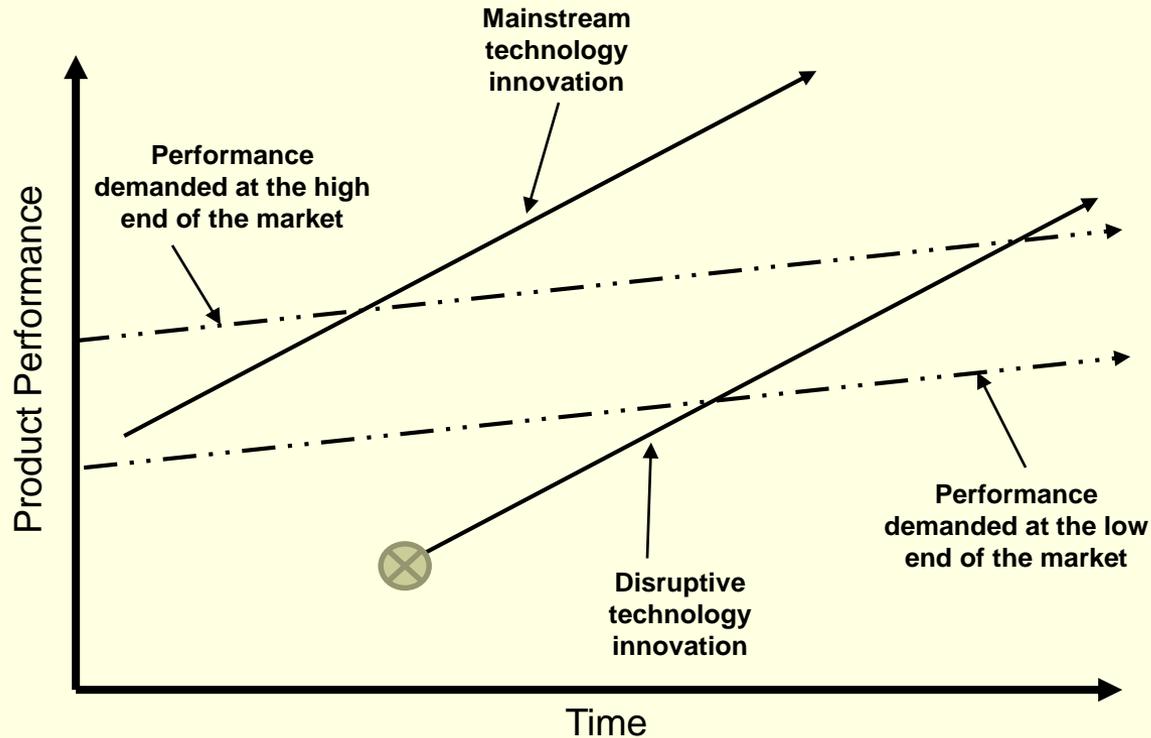
- Some weeks, we will have a short group discussion on a topic rather than Events of the Week.
- Purpose is an exercise in thinking beyond the top level issues of a topic.
- I expect roughly 30 minutes of research and thought
- Our first mini-discussion will be next week:

Intel vs. Nvidia.

How much trouble is Intel facing now and in the near future?



Impact of Sustaining and Disruptive Technological Change



Source: Christensen - *The Innovator's Dilemma*



Some Big Corporate Bets

- Henry Ford decides to double his workers' wages
- Apple brings back Steve Jobs
- Tata Steel's generous downsizing program
- How Intel got consumers to love its chips
- Boeing bets big on the 707

Source: Fortune Magazine, 10/8/12

- Adapted from *The Greatest Business Decisions of All Time* by Verne Harnish



Seminar Preparation Meetings

- 6 one-on-one preparation meetings prior to seminar.
 - First meeting five weeks before seminar to discuss general area and potential readings. (~15 minutes)
 - Second meeting, four weeks before seminar, reviews outline of presentation (~1 hour)
 - PowerPoint outline with slide titles and no content
 - Third meeting, three weeks before seminar reviews a first draft of presentation (~1 hour)
 - Draft contains some content, < 50% complete
 - Solid flow of topic presentation
 - Fourth meeting, two weeks before seminar reviews a first draft of presentation (~1 hour)
 - Draft contains significant content, 90% complete
 - Strong conclusion fully supported by body of presentation
 - Fifth meeting, one week before seminar reviews final draft of presentation. (~1 hour)
 - Completed presentation
 - Sixth meeting, communications review scheduled for Friday prior to presentation with Dr. Tracy Volz (~1.5 hours)



Schedule for Spring 2013

- **01/09/13** Introduction and Accelerating Technology (*Cutler*)
- **01/16/13** Disruptive Technologies (*Cutler*)
- **01/23/13** Creating and Delivering Great Presentations (*Volz*)
- **01/30/13** Consumer Medical Electronics (*Ahmed Haque*)
- **02/06/13** Identity Theft / Phishing (*Enoch Chang*)
- **02/13/13** Internet of Things (*Ryan Artecona*)
- **02/20/13** Storage (*Jianbo Chen*)
- **02/27/13** *No Class - Rice midterm recess*
- **03/06/13** HTML 5 (*Zhiyong Tan*)
- **03/13/13** Internet Video (*Rob Bauer*)
- **03/20/13** TBD ()
- **03/27/13** Topics Not Chosen ()
- **04/03/13** Ecosystem Group Discussion (*All*)
- **04/10/13** Prep for Final Projects (*All*)
- **04/17/13** Final Projects - Final Papers Due (*All*)
- **04/21/13?** Possible Optional Off-site (a.k.a. end of semester party)



Preparation Schedule

Date	Class	Topic#	Topic Name	Presenter	Preparation Meetings					
					Volz	Final Draft	2 nd Draft	1 st Draft	Outline	Initial
12/26/2012										Haque
1/2/2013										Haque Chang
1/9/2013	1		Introduction and Technology Acceleration	Cutler				Haque	Chang	Artecona
1/16/2013	2		Disruptive Technologies	Cutler			Haque	Chang	Artecona	Chen
1/23/2013	3		Creating and Giving Great Presentations	Volz	Haque	Haque	Chang	Artecona	Chen	Tan
1/30/2013	4	1	Consumer Medical Devices	Haque	Chang	Chang	Artecona	Chen	Tan	Bauer
2/6/2013	5	2	Identity Theft / Phishing	Chang	Artecona	Artecona	Chen	Tan	Bauer	
2/13/2013	6	3	Internet of Things	Artecona	Chen	Chen	Tan	Bauer		
2/20/2013	7	4	Storage	Chen	Tan	Tan	Bauer			
2/27/2013										
3/6/2013	8	5	HTML 5	Tan	Bauer	Bauer				
3/13/2013	9	6	Internet Video	Bauer						
3/20/2013	10		TBD							
3/27/2013	11		Topics Not Chosen	Cutler						
4/3/2013	12		Group Discussion	All						
4/10/2013	13		Prep for Group Projects	All						
4/17/2013	14		Final Group Projects	All						
4/21/2013			Tentative date for Off-Site (Optional)							



Today's Meetings

- Ahmed Haque 1:00 – 2:00
- Enoch Chang 11:00 – 12:00
- Ryan Artecona 3:00 – 4:00
- Jianbo Chen 2:00 – 3:00
- Zhiyong Tan 10:45 – 11:00



Seminar #4

- Consumer Medical Electronics – Ahmed Haque
 - Logistics
 - Wednesday, January 30, 9:30 – 11:00, DH-2014
- Mini-Discussion – Events of the Week
- One-on-One meetings:
 - Prep for Topic #2 (Final Presentation, Communications review)
 - Enoch Chang
 - Identity Theft / Phishing– February 6, 2013
 - Prep for Topic #3 (Second Draft Presentation, schedule Communications review)
 - Ryan Artecona
 - Internet of Things – February 13, 2013
 - Prep for Topic #4 (First Draft)
 - Jianbo Chen
 - Storage – February 20, 2013
 - Prep for Topic #5 (Presentation Outline)
 - Zhiyong Tan
 - HTML 5 – March 6, 2013
 - Prep for Topic #6 (Initial Discussion)
 - Rob Bauer
 - Internet Video – March 13, 2013



Great Presentations

Dr. Tracy Volz
tmvolz@rice.edu
1/23/2013

