

ELEC 694
COMP 694

Consumer Medical Devices

Scott Cutler
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1/23/2013



Current Roster



■ Ryan Artecona



■ Jianbo Chen



■ Rob Bauer



■ Ahmed Haque



■ Enoch Chang



■ Zhiyong Tan



Events of the Week

- [Apple Retail VP Jerry McDougal Resigns](#)
- [Apple's monster Q1 earnings: \\$54.5 billion revenue, 47.8M iPhones, 22.9M iPads](#)
- [Apple Q1: Strong iPhone sales; mixed vs. expectations](#)
- [Apple Increases iPad with Retina Display to 128GB](#)
- [Google's Q4 earnings beat estimates following dispute with Wall Street](#)
- [Microsoft Fails to Notice the Death of the PC, Posts Record Revenue Figures Instead](#)
- [Microsoft to launch the new Office commercially on January 29](#)
- [CBS Forced CNET Staff to Recast Vote After Hopper Won 'Best in Show' at CES](#)
- [AT&T's U-verse blacks out for days in several U.S. states](#)
- [Lenovo may bid to acquire RIM in smartphone boost: report](#)
- [Oddball interview questions for 2013](#)
- [Chip inventory at semiconductor suppliers hits 'alarmingly high levels,' says analyst](#)
- [Unlocking Smartphones Rendered Illegal by Librarian's Baffling Decision](#)



Next Week's Mini-Discussion

- Some weeks, we will have a short group discussion on a topic rather than Events of the Week.
- Purpose is an exercise in thinking beyond the top level issues of a topic.
- I expect roughly 30 minutes of research and thought
- Our second mini-discussion will be next week:

Research In Motion (RIM)

An iconic leader is in great trouble – what would you do?



Schedule for Spring 2013

- **01/09/13** Introduction and Accelerating Technology (*Cutler*)
- **01/16/13** Disruptive Technologies (*Cutler*)
- **01/23/13** Creating and Delivering Great Presentations (*Volz*)
- **01/30/13** Consumer Medical Electronics (*Ahmed Haque*)
- **02/06/13** Identity Theft / Phishing (*Enoch Chang*)
- **02/13/13** Internet of Things (*Ryan Artecona*)
- **02/20/13** Storage (*Jianbo Chen*)
- **02/27/13** *No Class - Rice midterm recess*
- **03/06/13** HTML 5 (*Zhiyong Tan*)
- **03/13/13** Internet Video (*Rob Bauer*)
- **03/20/13** TBD ()
- **03/27/13** Topics Not Chosen ()
- **04/03/13** Ecosystem Group Discussion (*All*)
- **04/10/13** Prep for Final Projects (*All*)
- **04/17/13** Final Projects - Final Papers Due (*All*)
- **04/21/13?** Possible Optional Off-site (a.k.a. end of semester party)



Possible Jury Duty

- Heads up that I have be impaneled on a jury Tuesday, February 19.
- Should I be selected for a jury, it may cause me to have to miss February 20th.
- If so, I will email class and we will push the schedule out one week



Preparation Schedule

Date	Class	Topic#	Topic Name	Presenter	Preparation Meetings					
					Volz	Final Draft	2 nd Draft	1 st Draft	Outline	Initial
12/26/2012										Haque
1/2/2013									Haque	Chang
1/9/2013	1		Introduction and Technology Acceleration	Cutler				Haque	Chang	Artecona
1/16/2013	2		Disruptive Technologies	Cutler			Haque	Chang	Artecona	Chen
1/23/2013	3		Creating and Giving Great Presentations	Volz	Haque	Haque	Chang	Artecona	Chen	Tan
1/30/2013	4	1	Consumer Medical Devices	Haque	Chang	Chang	Artecona	Chen	Tan	Bauer
2/6/2013	5	2	Identity Theft / Phishing	Chang	Artecona	Artecona	Chen	Tan	Bauer	
2/13/2013	6	3	Internet of Things	Artecona	Chen	Chen	Tan	Bauer		
2/20/2013	7	4	Storage	Chen	Tan	Tan	Bauer			
2/27/2013										
3/6/2013	8	5	HTML 5	Tan	Bauer	Bauer				
3/13/2013	9	6	Internet Video	Bauer						
3/20/2013	10		TBD							
3/27/2013	11		Topics Not Chosen	Cutler						
4/3/2013	12		Group Discussion	All						
4/10/2013	13		Prep for Group Projects	All						
4/17/2013	14		Final Group Projects	All						
4/21/2013			Tentative date for Off-Site (Optional)							



Today's Meetings

- Enoch Chang 11:00 – 12:00
- Ryan Artecona 3:00 – 4:00
- Jianbo Chen 2:00 – 3:00
- Zhiyong Tan 4:00 – 5:00
- Rob Bauer 10:45 – 11:00



Seminar #5

- Identity Theft / Phishing – Enoch Chang
 - Logistics
 - Wednesday, February 06, 9:30 – 11:00, DH-2014
- Mini-Discussion – Research In Motion (RIM)
- One-on-One meetings:
 - Prep for Topic #3 (Final Presentation, Communications review)
 - Ryan Artecona
 - Internet of Things – February 13, 2013
 - Prep for Topic #4 (Second Draft Presentation, schedule Communications review)
 - Jianbo Chen
 - Storage – February 20, 2013
 - Prep for Topic #5 (First Draft)
 - Zhiyong Tan
 - HTML 5 – March 6, 2013
 - Prep for Topic #6 (Presentation Outline)
 - Rob Bauer
 - Internet Video – March 13, 2013



Consumer Medical Devices

Ahmed Haque
1/30/2013

