

Test Whether Your Poster Can Stand Alone

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Content

- ☐ Provides introductory summary
- ☐ Defines problem
- ☐ Emphasizes “The News”
- ☐ Presents benefits of solution
- ☐ Coherent pattern of organization
- ☐ Sufficient detail to support “The News”
- ☐ Figures and graphs are explained and labeled
- ☐ Jargon is translated
- ☐ Correct grammar & spelling

Visual Display

- ☐ Persuasive headings (“Room for Improvement in Base Case”) rather than low content phrases (“Base Case”)
- ☐ Appropriate number of words and images on tiles (not overloaded)
- ☐ Font sizes that can be read easily from 6 ft. away
- ☐ Diagrams that focus on critical elements, not excessive in detail
- ☐ “Excerpt” diagrams identify key components
- ☐ Comparisons that make analysis clear and easy to evaluate
- ☐ Backgrounds that do not interfere with text or diagrams
- ☐ Adequate white space to make organization of information clear
- ☐ Consistent formatting
- ☐ Images relevant to purpose
- ☐ Color choices that are easy to view